

The Hero and the Fool Discovering the Mythic Journey of Your Life

with

Helen Urwin

24 - 26 October 2008

"We have wanted to do a workshop with Helen for a number of years. She is a world leader in her field and we are so thrilled she is going to do this 3 day workshop for us, which will cover the archetypes and their applications, with a particular focus on our personal journey and development. This is an exceptional opportunity".

Paul King & Marie Faire

Human beings are story tellers. For all of time we have created stories and myth to describe, explain and teach about the human journey and our relationship with the universe we inhabit.

The Fool, the Hero and the hero's journey are central to many of those stories, both ancient and modern.

In many traditions, including Tarot, the Fool is depicted stepping off the edge, starting a new adventure and daring to go where other's may not. In medieval courts, the



court jester was someone who was not expected to follow the same rules as others. He could observe and then poke fun. This makes the Fool unpredictable and full of surprises. He reminds us of the unlimited potential and spontaneity inherent in every moment.

The Fool can signal a new beginning or change of direction. Stepping off the edge, he reminds us to keep our faith and trust our natural responses, to believe in ourselves and follow our heart no matter how crazy or foolish our impulses may seem.

The Hero on their journey goes through a process of separation from the known, transformation through trials, revelation and atonement, and return to the known, usually with a gift. It is the story of a human life.



We invite you to discover the Fool and the Hero within and to join us to explore your personal mythic journey and the panorama of archetypes within and around you.

To find your own way is to follow your own bliss. This involves analysis, watching yourself and seeing where the real deep bliss is -- not the quick little excitement, but the real, deep, life-filling bliss."

Joseph Campbell

We will look at life as a myth unfolding, as opposed to a problem to be solved. Where we get to choose the message, plot, conflicts and characters in our life's journey, with twists and turns that are all necessary to make the story how it needs to be.

The Workshop

The workshop will weave together mythology, depth psychology, and archetypology and present frameworks to examine and modify the underlying personal mythology of your life by:

- Identifying the mythic structure of your life to date
- Recognising your own Heroic Journey and the gifts you bring to the world

Helen will introduce us to:

- The Pearson Marr Archetype Indicator – an archetype profiling instrument created by Carol Pearson
- The 12 Archetype System
- The Archetypal Template of the Hero's Journey
- Archetypal Movement Practices
- Archetypal Psychology
- A Personal Mythology Process

We will also explore the application and relevance of this work to organisations.

Helen Urwin

Helen has 25 years of experience in personal development and depth psychology and has built several businesses around the world to promote Archetypal Application in the commercial arena; including Branding, Leadership, Culture and Executive Coaching.

She began her business career with Mars Inc and went on to build an international consultancy working with household brand names such as Kellogg, Coca Cola, L'Oreal and Diageo.



In addition to her varied business interests, Helen founded Xanobia in 2002 which now teaches consultants and coaches how to apply these concepts in organisational life.

Dates

28th – 30th March 2008

Cost

£850+VAT=£998.75

The price includes lunch and refreshments.

Limited Places

There are only 12 places available on this workshop. This is a special opportunity to learn from Helen and we recommend that you book early.

Venue

The venue for this programme is The Rectory Hotel, near Malmesbury, Wiltshire.



The Rectory is a delightful small hotel set in lovely grounds. It has a special ambience, and serves great food. The Rectory is just 9 miles north of Junction 17 of the M4 and 3 miles from Kemble railway station on the London Paddington to Cheltenham line.

Accommodation

We have negotiated a special rate at The Rectory (12 rooms). If you wish to stay at the hotel we recommend that you book your room as soon as possible. We can also provide a list of other local hotels and Bed & Breakfast accommodation.

Booking

Please send a cheque for the course fee, made payable to The Beyond Partnership Ltd and send it to:
2 Holbrook, Bromham, Wilts, SN15 2DH

For further information please contact us at

info@thebeyondpartnership.co.uk or
01380 859106.

See also www.thebeyondpartnership.co.uk